

Why invest in a website?

Communicate with your customers 24x7

Many people look first to the internet to find information on products or services. Let them learn more about you day or night.

Generate awareness of products and services

Let customers know why they should buy from you. What are you selling or providing them? Give them a call to action and they will respond!

Establish yourself as an expert

As a general rule, a business or organization not on the internet find it more challenging to project themselves as a credible expert in their field. Lend users your expertise to build a stronger reputation both off and online.

Reference commonly used informational literature

Present brochures, prices or other information used by customers or staff on your site, saving you printing costs.

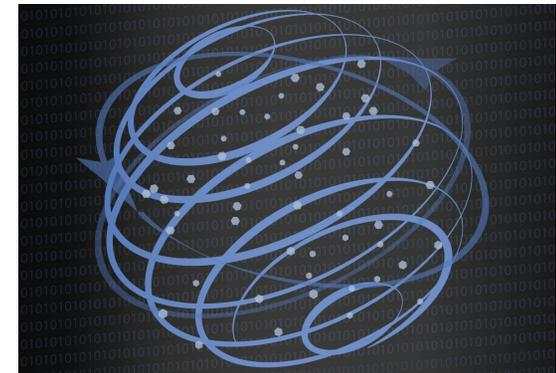
Your competition already has one!

Most companies doing business in the world already have an established web presence. Don't let your lack of exposure on the internet hinder your success!

Wind Circle Network, Inc.
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Web Design Solutions



502 Buffalo Rd., Ft. Pierre, SD 57532
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Share your vision with the world.

Let us help!

A website means something different to each organization and individual. Whatever it is to you, Wind Circle can deliver your vision to an online audience.

We provide a number of different options to accomplish this.

Here are some common website features we offer:

Newsletters and other publications

Do you use brochures or produce a regular newsletter? Save money on printing and postage by publishing it online.

Calendar and events posting

Show users events of interest. Consistent event posting can encourage repeat visits to your site.

Photo and video galleries

Users enjoy seeing as well as reading content. Photos or videos are a great way to add some variety and interactivity to your website.

Shopping carts & detailed product info

Do you have a catalog of products you want to showcase? A shopping cart or pages dedicated to highlighting detailed product information can enhance sales for select items.

For more info on our web design or any other services:

Call: (605) 224-1111 or 1-(800) 747-6427

Email: webmaster@windcircle.net

Visit: www.windcircle.net

Intranet pages for internal documents

Store HR files and other documents frequently used by your employees on a password-protected location on your site. It is also helpful for staff working away from the office.

Graphics and logo design

Our experienced graphic design staff can provide visual design solutions capable of accompanying any website. Logo, annual report, brochure and poster design are only a few examples of what we can offer.

Business photography

Do you need photos taken of products, facilities or employees? We can offer affordable solutions to meet your needs.

Social media setup

We can establish your Facebook, Twitter, Google+, or other social media account, as well as provide some advice on how to maintain it yourself.

Google Maps, Analytics & AdWords setup

Are you interested in measuring web traffic, advertising your site and showing how to get to your location? Google offers tools to perform these tasks. We can establish accounts and train you on how to use them, as well as integrate them into your site.

Charity sites

We believe in giving back and being a member of the community. Ask us what options are available for non-profit organizations or charitable groups.

Search Engine Optimization

To those unfamiliar with Search Engine Optimization, it is the act of designing a website so search engines such as Google, Yahoo and Bing can better match search results with your website. In short, SEO helps drive search engine traffic to your site.

Why is search engine optimization (SEO) so important?

People are increasingly relying on search engines to research products and navigate where they want to go on the internet. In fact, *93% of online experiences begin with a search engine. The higher your ranking appears, the more web traffic your site will likely receive from search engines.

Almost every site on the internet can benefit from some level of Search Engine Optimization. SEO should be considered an investment and not a cost!

** source: [site searchenginejournal.com](http://site.searchenginejournal.com)*